I explore the role that intensionality plays with respect to tough-predicates like tough, difficult, important, a pleasure, . . . Such predicates are distinguished by the ability to participate in the alternation in (1).

(1)  a. It was important to read this book.
    b. This book was important to read __.

An unnoticed property of tough-predicates is that they fall into the class of subjective elements, including, e.g., Predicates of Personal Taste (Kölbel, 2004; Lasersohn, 2005; Stephenson, 2007; Pearson, 2013). Building on this observation and influential recent proposals from (Percus and Sauerland, 2003; Percus, 2013), I offer a novel explanation for so-called intervention effects, where tough-movement is banned in the presence of a Judge argument, *This book was important to John to read __. The discussion will explore the relationship between syntax and intensional semantics in the spirit of (Anand, 2006) and (Keshet, 2010).