

## Proof of optimality of uniform distribution of information content

We define the problem as follows: given an utterance  $u$  to be expressed in  $n$  units, suppose that the difficulty incurred by each unit  $w_n$  is proportional to some power  $k$  of its negative conditional log-probability:

$$\text{diff}(w_i) \propto [-\log P(w_i|w_{1\dots i-1})]^k$$

and that the total difficulty of  $u$  is the sum of the difficulties of all its units.

**Theorem.** For any given joint probability  $p_u$  for  $u$ , setting the conditional probability of each  $w_i$  equal at  $p_u^{\frac{1}{n}}$  minimizes the total difficulty of  $u$  when  $k > 1$ , and maximizes it when  $k < 1$ .

*Proof.* The proof follows from a simple application of Jensen's inequality, which states that for any random variable  $X$  and any convex function  $f$ ,

$$E[f(X)] \geq f(E[X])$$

and the reverse inequality for any concave function  $f$ . Define  $p_i \equiv P(w_i|w_{1\dots i-1})$  (note that by definition, the  $p_i$  are constrained such that  $\prod_{i=1}^n p_i = p_u$ ). Let  $X$  be the random variable

$$P(X = -\log p_i) = \frac{1}{n}$$

and  $f$  be the function  $f(x) = x^k$ . We have

$$\begin{aligned} E[X] &= \sum_{i=1}^n \frac{1}{n} [-\log p_i] \\ &= -\frac{1}{n} \log \prod_{i=1}^n p_i \\ &= -\frac{1}{n} \log p_u \\ &= -\log p_u^{\frac{1}{n}} \end{aligned}$$

When  $k > 1$ ,  $f$  is convex, so by Jensen's inequality we have

$$\sum_{i=1}^n \frac{1}{n} [-\log p_i]^k \geq \left( -\log p_u^{\frac{1}{n}} \right)^k$$

and multiplying through by  $n$  gives us the desired result. When  $k < 1$ ,  $f$  is concave, and the desired result follows by identical logic. □